

MERRIMACK VALLEY PROJECT

Action Assembly for Immigrant Justice

**Sunday, May 4th, 4-6 PM
Christ United Methodist Church, Lawrence**

TURNOUT PACKET

TURNOUT TIPS

The following is a list of ideas for things you can do to maximize turnout for the May 4th Spring Action from your congregation, union, or other group, and from your personal circle of relationships. Remember, people are much more likely to come if you ask them *personally and directly* well ahead of time and they make a *commitment* to being there. This is much more effective than, for instance, simply placing an announcement in your church bulletin.

The larger, the more diverse, the more informed the crowd of people we have on May 4th, the more powerful and effective our Action will be. Call the MVP office if you have any questions, (978) 686-0650.

TO DO:	WHEN:	√COMPLETED ON:
Make a list and invite people whom you know personally to attend the Action: family members, neighbors, co-workers, etc. Ask people to make a commitment to be there on the 4 th , even if just as a personal favor.	Start right away	
Put the Action date (Sunday, May 4 th) on the calendar of your church, temple, union, etc.	Right away.	
Meet with key leaders in your institution to coordinate turnout strategies (bulletins, public announcements, signups, etc.)	As soon as possible.	
Put up posters / Distribute church bulletin insert, flyers, etc.	At least two weeks prior to the Action.	
Congregations: Make pulpit announcements and sign people up at each service.	4/20 & 4/27	
Congregations: Encourage your pastor or other spiritual leaders to preach on the issues involved in the Action as well as the importance of building community through common action for the common good.	4/20 & 4/27	
FOLLOW UP! Make reminder calls to all people who have expressed interest in coming to the Action (use sign up lists, house meeting participant lists, personal contacts, etc.)	One week AND one day before the Action.	

TO DO:	WHEN:	√COMPLETED ON:
Lead people to the Action on May 4 th by organizing a car pool or renting a van, or coordinating a gathering or meal early in the day on May 4 th , etc.	May 4 th	
Other strategies:		

MVP Turnout Strategy Sheet

I participate in MVP because _____

The goals of the Spring Action are to:

1. **Show MVP's power in numbers.**
2. **Protect the dignity, safety, and rights of the region's 115,000 immigrants and refugees.**
3. **Win commitments from decision-makers in the Merrimack Valley to take concrete action to:**
 - a. **Protect and expand immigrant access to public education.**
 - b. **Bring new resources to the region for legal assistance on immigration issues.**
 - c. **Expand funding for programs in English for Speakers of Other Languages.**

This action or issue campaign is important to me because

This action / campaign is important to our congregation/union/neighborhood/workplace because
